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This Month

Getting started with podcasting

by [Frances Laing](#)

Prepare and define your subject area carefully



A pod cast is usually fairly short (for a beginner - five or ten minutes is plenty). It may sound like an obvious point but - don't expect yourself to be able to analyze the complete works of Shakespeare. Find a subject area which you can comfortably cover in the time you have allocated. You won't be able to delve into the subject in depth - but you can highlight unusual, entertaining or humorous aspects of it. Be clear about whether you are going to produce a one off pod cast on a particular subject, or a series of pod casts. The content you produce will have to be structured accordingly.